

# Profit Profiler



There is opportunity for dairymen to compare their progress with other progressive herds. The dairyman receives “state of the art” benchmarking service, and “what if” projections so that he can see how his herd compares and the possible impact of changes in management or production. It is an ANNUAL evaluation based on your fiscal year.

## Features:

- Combines your cropping, labor, production & financial measures for an enhanced view of your business
- Over 140 benchmarks that compares your dairy business to peer groups
  - You can choose your peer group based on size, production or geographic location
  - Your business is ranked for 39 KEY benchmarks
- In addition to whole farm benchmarks, gives actual cost of production for...
  - Milk and components
  - Replacement heifers
  - Forages
  - Grains
- Includes actual labor costs and comparisons for each enterprise
- Allows reliable “What If I changed...” projections – based on current costs
- “Approved” DHI staff and financial consultants assist you in collection of information and interpretation of results
- Completely confidential

## Benefits:

- You are measured against benchmarks that define productivity and profitability
- Know how your business compares to other similar progressive dairy farms
- Identify your strengths and best opportunities to improve profitability
- By seeing the range of measures in the peer group, it allows you to see where significant gains are possible
- See the financial impact of proposed changes based on actual cost structure – assist in expansion planning and procurement of financing

## Cost :

### \$895 per farm per year

- includes assistance collecting information, complete analysis, farm consultation & unlimited “What if’s” and comparisons
- Credits available for individuals who require less assistance
  - based on our costs to provide the service

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